

# LAWN TENNIS BALLS

MANUFACTURING BUSINESS

**START YOUR OWN LAWN TENNIS  
BALLS BUSINESS TODAY!**



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# ABOUT LAWN TENNIS BALL

The ball used in the game of lawn tennis, which is another name for tennis as it is known today, is called a lawn tennis ball. For greater visibility, this sort of ball is normally fluorescent yellow in colour, but it can also be white or other colours. It has a hollow rubber core that is encased in a wool or nylon shell. To sustain bounce and life, the balls are frequently under pressure. The size, weight, distortion, and rebound of tennis balls are regulated by the International Tennis Federation (ITF).



The official ball must be between 56.0-59.4 g (1.98-2.10 ounces) in weight and 6.54-6.86 cm (2.57-2.70 inches) in diameter by September 2021. According to the ball's speed, professional or tournament balls are categorized as Type 1 (slow), Type 2 (medium), and Type 3 (rapid). Additionally, there are balls made for particular court surfaces including hard courts, clay courts, and grass courts.

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# USES AND APPLICATION OF LAWN TENNIS BALL

**Tennis Practice:** tennis balls are used frequently in both professional and amateur tennis matches and practices. They are employed in a variety of tennis drills, including serving, volleying, backhand and forehand practice, and serving drills.

**Recreational Play:** These balls are frequently utilized in games and leisure pursuits other than tennis. They are commonly substituted for a baseball in a variety of kid-friendly backyard sports.

**Dog Toys:** Tennis balls are a popular pet toy among dog owners. Dogs enjoy chasing and retrieving these balls. They are strong enough for a variety of play activities and the correct size for many breeds to carry in their mouths.

**Exercise Equipment:** Tennis balls can be utilized in a number of physical activities and treatments. They can be utilized for footwork exercises, hand-eye coordination drills, and they are frequently employed to massage the muscles by rolling them under the feet or other body parts.





**Classroom Use:** Tennis balls are split open and put on the bottom of chair legs in some schools to muffle noise when the chairs are moved.

**Craft and DIY Projects:** Numerous crafts can be made with tennis balls. For instance, they can be used to hold various objects, such as pens or keys, or they can be turned into bird feeders, art projects, or both.

**Physical Therapy:** Tennis balls are frequently used in physical therapy to help with tight muscles, flexibility, and grip strength.

**Related Business Plan:** [Start Production of Lawn Tennis Ball](#)

# PRODUCTION METHOD

**Rubber Core Manufacturing** - The creation of the rubber core, which gives the ball its bounce, is the first step in the process. To make a bendable substance, this includes combining rubber compounds, sulphur, and other components. After heating, this mixture is squeezed into two spherical halves.

**Curing the Rubber Core** - The rubber spheres are subsequently heated intensely during a process known as vulcanization. The rubber is cured during this procedure, increasing its toughness and providing it the desired bounce properties.

**Joining the Halves** - The rubber ball's two halves are adhered together after curing. To maintain a consistent bounce, this technique must be carefully carried out. After cooling, the linked balls are examined to make sure they adhere to the criteria.

**Felt Covering** - The felt used to cover the tennis balls outside is commonly a wool and nylon mix. A specified design, typically a figure-eight shape, is cut out of the felt and applied on the ball. The felt pieces are stitched together after being overlapped. In order to keep the ball balanced, the cover needs to be precisely positioned.

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**Steam Pressing** - The balls are placed in a steam press, which applies heat and pressure to firmly bond the felt to the rubber core.

**Cooling and Final Inspection** - The balls are cooled after being pressed, and then they are checked for quality. To make sure they adhere to International Tennis Federation standards, this may entail a bounce test.

**Packaging** - The balls are then packaged.

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# STARTING A LAWN TENNIS BALL BUSINESS CAN OFFER SEVERAL BENEFITS

**Market Demand:** Millions of people play tennis, making it a widely popular sport. Tennis balls will therefore always be in demand.

**Entry to the Sporting Goods Industry:** Once established, your company can go beyond tennis balls to include other sporting goods. More growth and profit prospects may result from this.

**Branding and Sponsorship:** There may be potential for branding and sponsorships if your tennis balls gain popularity and are of a high caliber. This might involve professional players using and endorsing your products at tennis competitions, clubs, and events.

**High Margins:** Particularly if you can develop your brand as a high-end, premium product, sporting items can have substantial profit margins.

**Health Consciousness Trend:** Tennis balls will likely become more popular as people become more health conscious and turn to sports for physical activity.

**Global Market:** The tennis ball industry is not just in your neighborhood. You can reach customers everywhere if you have the right distribution methods.

***Related Feasibility Study Report: [Production Business of Lawn Tennis Ball](#)***



**Potential for Innovation:** This industry has opportunities for innovation, such as producing balls that are more resilient, environmentally friendly, or appropriate for diverse weather and court situations.

**Connection with Community:** This Company gives tennis enthusiasts the chance to interact with and support their local tennis scene.

**Employment Opportunities:** Your Company has the potential to boost the local economy by creating jobs.

# MARKET GROWTH

**Rising Popularity of Tennis:** Tennis is a well-known sport that is enjoyed by people of all ages worldwide. Tennis balls are consistently in demand as a result of their wide appeal.

**Increased Adoption of Healthy Lifestyles:** Sports equipment is in higher demand as people grow more health concerned. Tennis is becoming a more popular type of exercise, which helps the industry expand.

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**Professional Tennis Events:** The demand for tennis balls is fueled by the regular schedule of major international tennis competitions like Wimbledon, the Australian Open, the French Open, and the US Open.

**Innovation in Ball Design:** Tennis balls have been improved thanks to technological advancements, making them more resilient and ideal for different court surfaces. These developments could suit the needs of current clients while luring in new ones.



# KEY PLAYERS

- WILSON SPORTING GOODS
- DUNLOP SPORTS
- PENN RACQUET SPORTS
- SLAZENGER
- BABOLAT
- NIVIA
- COSCO
- VINEX

# PROJECT AT A GLANCE



COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	0.00	0.00	Capital	0.00	42.01	42.01
Buildings	0.00	0.00	0.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	47.55	47.55	Other Type Share Capital	0.00	0.00	0.00
Motor Vehicles	0.00	8.00	8.00	Reserves & Surplus	0.00	0.00	0.00
Office Automation Equipments	0.00	21.50	21.50	Cash Subsidy	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	10.00	10.00	Internal Cash Accruals	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Long/Medium Term Borrowings	0.00	126.02	126.02
Preliminary& Pre-operative Exp	0.00	2.00	2.00	Debentures / Bonds	0.00	0.00	0.00
Provision for Contingencies	0.00	42.50	42.50	Unsecured Loans/Deposits	0.00	0.00	0.00
Margin Money - Working Capital	0.00	36.48	36.48				
<b>TOTAL</b>	<b>0.00</b>	<b>168.03</b>	<b>168.03</b>	<b>TOTAL</b>	<b>0.00</b>	<b>168.03</b>	<b>168.03</b>

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/ Book Value
	EPS	CEPS	Per Share	Per Share	Per Share					No.of Times	
						%		%			%
1-2	5.08	9.45	15.08	24.00	0.00	100.00	5.08	0.00	5.08	1.00	0.00
2-3	8.37	12.13	23.45	18.00	0.00	100.00	8.37	0.00	8.37	1.00	0.00
3-4	11.56	14.81	35.00	12.00	0.00	100.00	11.56	0.00	11.56	1.00	0.00
4-5	14.56	17.38	49.57	6.00	0.00	100.00	14.56	0.00	14.56	1.00	0.00
5-6	17.35	19.79	66.92	0.00	0.00	100.00	17.35	0.00	17.35	1.00	0.00

Year	D. S. C. R.			Debt / - Deposits Debt	Equity as- Equity	Total Net Worth	Return on Net Worth	Profitability Ratio				Assets Turnover Ratio	Current Ratio	
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contributi on			P/V Ratio
	(Number of times)			(Number of times)	%	%	%	%	%	%				
<b>Initial</b>				<b>3.00</b>	<b>3.00</b>									
<b>1-2</b>	<b>1.39</b>	<b>1.39</b>		<b>1.59</b>	<b>1.59</b>	<b>3.42</b>		<b>11.71%</b>	<b>4.23%</b>	<b>3.22%</b>	<b>271.65</b>	<b>40.95%</b>	<b>2.45</b>	<b>1.18</b>
<b>2-3</b>	<b>1.75</b>	<b>1.57</b>		<b>0.77</b>	<b>0.77</b>	<b>2.13</b>		<b>13.44%</b>	<b>6.74%</b>	<b>4.54%</b>	<b>261.37</b>	<b>33.77%</b>	<b>2.58</b>	<b>1.32</b>
<b>3-4</b>	<b>2.16</b>	<b>1.75</b>	<b>2.15</b>	<b>0.34</b>	<b>0.34</b>	<b>1.38</b>		<b>14.57%</b>	<b>8.47%</b>	<b>5.49%</b>	<b>297.38</b>	<b>33.63%</b>	<b>2.58</b>	<b>1.50</b>
<b>4-5</b>	<b>2.63</b>	<b>1.94</b>		<b>0.12</b>	<b>0.12</b>	<b>0.94</b>		<b>15.31%</b>	<b>9.65%</b>	<b>6.15%</b>	<b>333.40</b>	<b>33.51%</b>	<b>2.49</b>	<b>1.69</b>
<b>5-6</b>	<b>3.16</b>	<b>2.15</b>		<b>0.00</b>	<b>0.00</b>	<b>0.68</b>		<b>15.77%</b>	<b>10.42%</b>	<b>6.59%</b>	<b>369.41</b>	<b>33.42%</b>	<b>2.37</b>	<b>2.15</b>

**BEP****BEP - Maximum Utilisation Year****5****Cash BEP (% of Installed Capacity)****63.54%****Total BEP (% of Installed Capacity)****66.31%****IRR, PAYBACK and FACR****Internal Rate of Return .. ( In %age )****29.45%****Payback Period of the Project is ( In Years )****2 Years 3 Months****Fixed Assets Coverage Ratio ( No. of times )****18.031**

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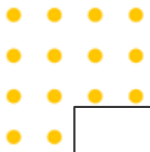
# **TAGS**

***#Tennis, #Balls, #TennisBallsProduction,  
#Ballsbusiness, #Growingindustry,  
#Tennisindustry, #Startyourownindustry,  
#Startupbusinessideas, #Business,  
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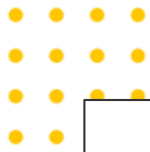


# Major Queries/Questions Answered in Business Plan

- 1. How has the Lawn Tennis Balls Manufacturing Business industry performed so far and how will it perform in the coming years?**
- 2. What is the Business Feasibility Study of the Lawn Tennis Balls Plant?**
- 3. What are the requirements of Working Capital for setting up the Lawn Tennis Balls plant?**



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- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the Lawn Tennis Balls plant?**



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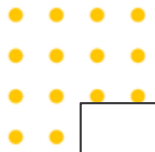


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- ✓ **This Business Plan provides vital information on the product like it's characteristics and segmentation**
- ✓ **This Business Plan helps you market and place the product correctly by identifying the target customer group of the product**

- ✓ **This Business Plan helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- ✓ **The Business Plan provides a glimpse of government regulations applicable on the industry**
- ✓ **The Business Plan provides forecasts of key parameters which helps anticipate the industry performance and make sound business decisions**



# Our Approach

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

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**NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.**

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**And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:**

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

**The Business Plan covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,**

**Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.**

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## Who are we?

**A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.**

# What do we offer?

- **Selection of Right Business Ideas For You (Project Identification)**
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- **Market Research Reports**
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- **Entrepreneur India (An Industrial Monthly Journal)**



## How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- We use authentic & reliable sources to ensure business precision

## **Who do we Serve?**

- Public-sector Companies
- Corporates
- Government Undertakings
- Individual Entrepreneurs
- NRI's
- Foreign Investors
- Non-profit Organizations, NBFC's
- Educational Institutions
- Embassies & Consulates
- Consultancies
- Industry / trade associations



# Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



- Ayurvedic And Herbal Medicines, Herbal Cosmetics
- Alcoholic And Non Alcoholic Beverages, Drinks
- Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- Activated Carbon & Activated Charcoal
- Aluminium And Aluminium Extrusion Profiles & Sections,
- Bio-fertilizers And Biotechnology
- Breakfast Snacks And Cereal Food
- Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling
- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
- Confectionery, Bakery/Baking And Other Food
- Cereal Processing
- Coconut And Coconut Based Products
- Cold Storage For Fruits & Vegetables
- Coal & Coal Byproduct
- Copper & Copper Based Projects



- Dairy/Milk Processing
- Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
- Electrical, Electronic And Computer based Projects
- Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing
- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)
- Hotel & Hospitality Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries
- Infrastructure Projects
- Jute & Jute Based Products





- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.
- Paints, Pigments, Varnish & Lacquer
- Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.

- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- Textile Auxiliary And Chemicals
- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable

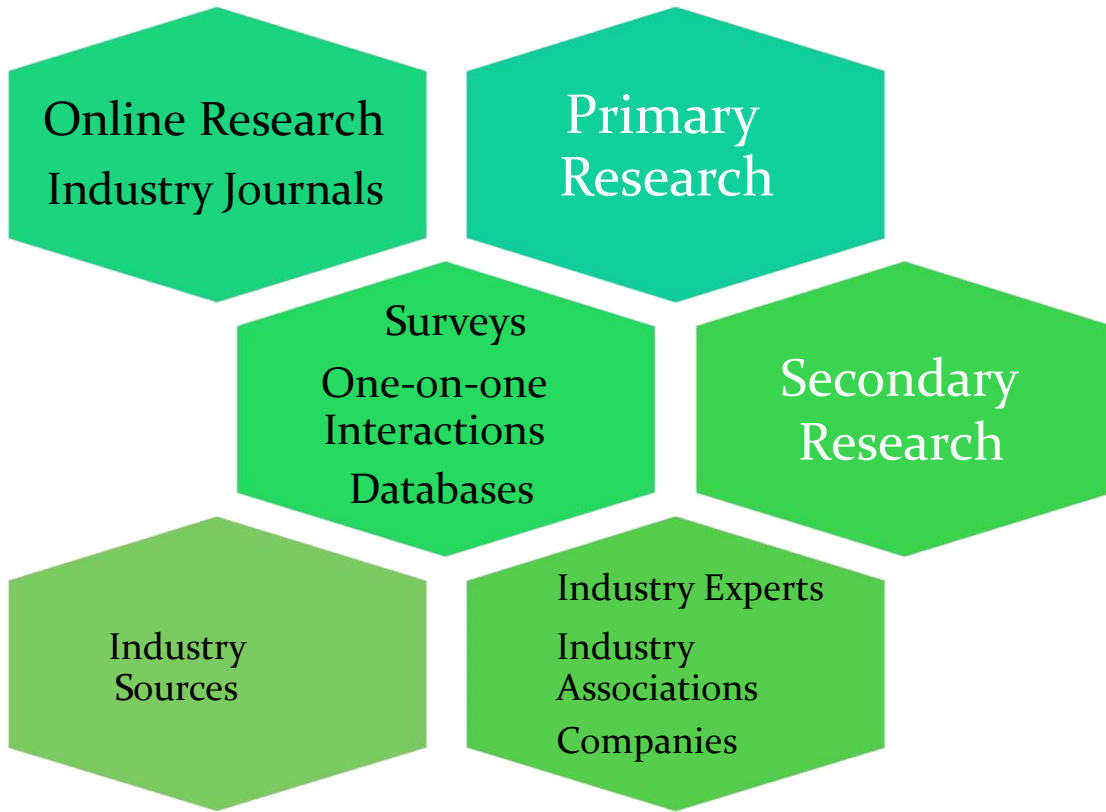
- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis
- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:
  - Key players with their market shares
  - Financial comparison of present players



- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

[Click here for list](#)

# Data Sources



# Scope & Coverage



⌘ Our research team comprises of experts from various financial fields:

⌘ MBA's

⌘ Industry Researchers

⌘ Financial Planners

⌘ Research veterans with decades of experience



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[google-street-view](https://www.google.com/maps/@28.6448127,77.1026583,15z)



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